FENNEMORE.



Ray practices in all areas of commercial litigation, including patent, trade secret, trademark, trade dress, copyright, and other intellectual property and technology matters. His representation has included enforcement of computer software and IP related contracts and administrative actions to protect trademarks and domain names.

Ray became a lawyer because he enjoys solving complex problems. His clients appreciate that Ray can find reasonable solutions to their challenges.

Outside of work, Ray enjoys running, movies, reading science fiction, and spicy food. He is also an avid golfer.

EDUCATION

- J.D., University of Arizona, James E. Rogers College of Law
- B.S.B.A., University of Arizona
- Order of the Coif
- Executive Editor, Arizona Law Review, 1981-1982

AREAS OF PRACTICE

- Business Litigation
- Emerging Businesses and Technologies
- Franchise Law
- International

- Life Sciences
- Litigation
- Patent Litigation
- Privacy and Data Security

REPRESENTATIVE CASES

- Reynolds v. Reynolds, 235 Ariz.80, 327 P.3d. 213 (App. 2014)
- Merit Homes, LLC v. Joseph Carl Homes, 570 Fed Appx 707 (9th Cir. 2014)
- Medics Pharm. Corp. v. Acella Pharmaceuticals, Inc., 488 Fed. App. 471 (Fed. Cir. 2013)
- Mastro's Restaurants LLC v. The Dominick Group LLC, 2012 U.S. Dist. Lexis 80200(D. Ariz. June 11, 2012)

- Intl Flora Technologies Ltd. v. Desert Whale Jojoba Co., Inc., 2010 US Dist. Lexis 109273 (D. Ariz. Sept 29, 2010)
- Dream Games of Arizona, Inc. v. PC Onsite, 561 F.3d 983, (9th Cir. 2009)
- Braun Corp. v. Vantage Mobility Intern., LLC, 608 F.Supp.2d 1036 (N.D.Ind., 2009)
- Societe Civile Succession Guino v. Renoir, 549 F.3d 1182 (9th Cir. 2008)
- Lemon v Harlem Globetrotters Intern., Inc., 437 FSupp2d 1089 (D. Ariz. 2006)
- Allied Tube & Conduit Corp. v. John Maneely Co., 125 F.Supp.2d (D.Ariz.2000)
- Arizona Retail Systems v. The Software Link, 831 F.Supp.759 (D.Ariz.1993)
- Hunt v. Pasternack, 192F.3d877 (9th Cir. 1999)
- Johnson Controls v. Phoenix Control Systems, 886F.2d 1173 (9th Cir. 1989)
- Adelman v. Christy, 90 F.Supp.2d 1034 (D. Ariz.2000)
- Safeworks LLC v. Spydercrane, LLC., 2009 US Dist. Lexis 114440 (W.D.WA Dec. 7, 2009)

AWARDS AND HONORS

- Best Lawyers in America®, Lawyer of the Year, Technology Law, 2021
- Best Lawyers in America®, Litigation Intellectual Property, Litigation Patent, Technology Law, Trade Secrets Law, 2011-2021
- Southwest Super Lawyers®, Intellectual Property Litigation, 2007-2021
- Best Lawyers in America®, Lawyer of the Year, Litigation Patent, 2019
- Benchmark: Plaintiffs, Local Litigation Star, 2012-2013
- AV® Preeminent™ Peer Review Rated (the highest rating available), by Martindale-Hubbell

ARTICLES AND PRESENTATIONS

- Co-author, "Troll Control Reactions to Copyright Trolls | Part Two," Fennemore Client Alert, May 27, 2021
- Co-author, "Troll Control Reactions to Copyright Trolls | Part One," Fennemore Client Alert, May 20, 2021
- Author, "Year End Changes in IP Law," Fennemore Client Alert, January 6, 2021
- Author, "Copyright, Fair Use and Juries," Fennemore Craig Client Alert, October 22, 2020
- Co-author, "Protection for Street Art on Buildings," Fennemore Client Alert, September 2, 2020
- Author, "Expedited Protection for Intellectual Property on Amazon," Fennemore Client Alert, July 21, 2020
- Author, "Who Will Decide the Limits on Internet Filters and Who Cares?" Fennemore Client Alert, June 29, 2020
- Author, "What You Need To Know About Copyright Protection of Photographs on the Internet," Attorney at Law Magazine, June 17, 2020
- Co-author, "Effects of Trademark Licenses in Bankruptcy," Fennemore Client Alert, March 20,2020
- Co-author, "The Cost of a Photograph," Fennemore Client Alert, January 23, 2020
- Co-author, "Ownership of Employee Inventions," Fennemore Client Alert, January 7, 2020
- Quoted, "Whose Dissertation Is It, Anyway?" Inside Higher Ed, May 23, 2019

- Co-author, "The Law is Struggling to Catch Up to Data Collection Technologies,"
 Morning Consult, February 27, 2019
- Interview, "Smart Assistants," KQTH, June 20, 2018
- Moderator, "Patent Enforcement: Strategies and Cost Options," AUTM Annual Meeting, February 21, 2018
- Co-author, "New Arizona Law and Patent Demand Letters," Fennemore Client Alert, April 7, 2016
- Speaker, "The Copyrighted Home," Intellectual Property Section, April 2016
- Author, "Copyright and Fair Use on the Internet," Fennemore Client Alert, December 15, 2015
- Author, "Federal Circuit Affirms Constitutionality of Inter Partes Review System in MCM Opinion," Fennemore Client Alert, December 8, 2015

PROFESSIONAL AND COMMUNITY ACTIVITIES

- Member, State Bar of Arizona
- Member, Litigation, Intellectual Property Law and Science and Technology Law Sections, American Bar Association
- Member, Computer Law Association
- Member, International Trademark Association
- Member, American Intellectual Property Law Association
- Director Emeritus, Arizona Technology Council
- Faculty Member, Intellectual Property and Litigation Seminars, Association of University Technology Managers
- Faculty Member, Intellectual Property and Litigation Seminars, American Intellectual Property Law Association
- Past Chair, Intellectual Property Section, State Bar of Arizona
- Former Director, Arizona Technology Incubator
- Past Seminar Chair, Intellectual Property in the Workplace, State Bar of Arizona
- Past Seminar Chair, Litigating Trade Dress Cases, Arizona State Bar Convention
- Past Seminar Chair, Recent Developments in Trademark Law, Arizona State Bar Convention
- Past Seminar Chair, Digital Evidence, Arizona State Bar Convention
- Past Seminar Chair, Copyright Law for the Digital Age
- Past Seminar Chair, The Law of the Internet in Arizona
- Past Seminar Chair, eCommerce: The Law of eBusiness

ADMISSIONS

- Arizona
- U.S. District Court, District of Colorado
- U.S. Court of Appeals, Ninth Circuit
- U.S. Court of Appeals, Tenth Circuit
- U.S. Court of Appeals, Federal Circuit

