



## MARC H. LAMBER

*Director*

**P** 602.916.5332

**E** [mlamber@fennemorelaw.com](mailto:mlamber@fennemorelaw.com)

Phoenix, Arizona

Marc focuses his practice on plaintiffs' catastrophic injury and wrongful death litigation. He formed the plaintiff personal injury practice at Fennemore and has built it into the strong and innovative practice it is today.

Marc chose personal injury law after spending several years as a defense attorney. He wanted the opportunity to work on a more personal level with clients, and saw personal injury law as the best outlet. Marc has represented thousands of accident victims and their families, resulting in hundreds of successful jury trials, arbitrations, mediations and settlements. He has not only recovered tens of millions of dollars for his clients, he also has proudly forged bonds with them and their families that he expects to endure a lifetime.

Marc is frequently featured on national, regional and local media for comment on legal issues and other current affairs. Marc has been featured on the cover of *AZ Business Magazine* as one of The Top 100 Lawyers in Arizona and highlighted by *Newsweek* as one of the "20 Leaders Plaintiffs' Trial Lawyers." Marc has appeared on CNN, Good Morning America, Today, Fox News, CBS News, Apple.com, USA Today, and *Above the Law*.

When not working, Marc spends his time with his wife and sons.

### EDUCATION

- J.D., New York University School of Law
- B.A., *cum laude*, General Studies (Biology, Chemistry and Spanish), University of Arizona

### AREAS OF PRACTICE

- Business and Personal Injury Torts
- Business Litigation
- Commercial Law
- Litigation
- Plaintiffs' Personal Injury
- Professional Liability

## AWARDS AND HONORS

- *Best Lawyers in America*®, Personal Injury Litigation, 2012-2021
- *Southwest Super Lawyers*®, 2012-2021
- AZ Business Leader 2020, *AZ Business Magazine*, 2020
- AZ Business Leader 2019, *AZ Business Magazine*, 2019
- 2015 Top Lawyers in Arizona, *AZ Business Magazine*
- Top Valley Lawyers – Personal Injury, *North Valley Magazine*, 2013
- *Benchmark: Plaintiffs*, Local Litigation Star, 2012-2013
- Selected for Madison Who's Who Among Executives and Professionals
- One of 20 Leaders Plaintiffs' Trial Network, *Newsweek*
- 12 of America's Techiest Lawyers, *American Bar Journal*
- AV® Preeminent™ Peer Review Rated (the highest rating available), by Martindale-Hubbell

## ARTICLES AND PRESENTATIONS

- Quoted, "Responding to kids and pets in hot cars - what do you do?" KOLD 13 News, June 8, 2021
- Quoted, "Are private businesses liable for unmasked, unvaccinated customers?," *AZ Big Media*, May 25, 2021
- Author, "Private Businesses Not Likely Liable for Unmasked, Unvaccinated Customers," *InBusiness*, May 24, 2021
- Quoted, "FACT FINDERS: Can businesses be held liable if someone gets sick?" KOLD 13 News, May 14, 2021
- Quoted, "FACT FINDERS: Can businesses require proof of vaccination to go maskless?" KOLD 13 News, May 13, 2021
- Interview, "Practicing the Noble Profession," Fennemore Blog, May 20, 2021
- Podcast, "Fenn.Talks: Leveraging Personal Passion and Technology to Enhance the Client Experience with Marc Lamber," Fenn.Talks Podcast, May 6, 2021
- Quoted, "Move over or pay up: Governor Ducey signs tougher right-of-way penalties into law," KOLD 13 News, April 30, 2021
- Quoted, "Is 'proof of vaccination' legal in Arizona?" News 4 Tucson, March 31, 2021
- Quoted, "Vaccine passports are here, but who will use them?" KOLD 13, March 30, 2021
- Quoted, "What to expect while driving now that marijuana is legal," *AZ Big Media*, February 22, 2021
- Quoted, "How long will THC remain in your system? Debate continues as more states legalize recreational pot," ABC 15 Arizona, February 15, 2021
- Quoted, "Recreational weed and Arizona DUI law: What you need to know," *AZ Family*, February 9, 2021
- Quoted, "A safety advocate fears that Arizona will meet the same fate as Colorado," *KYMA*, February 4, 2021
- Quoted, "'Don't drive high': Attorney concerned pot-related traffic crashes may increase with legal weed," KOLD News 13, February 2, 2021

- Quoted, "It shattered our families': Mothers hope distracted driving law is taken seriously," KOLD News 13, December 29, 2020
- Quoted, "Come Jan. 1, keep your hands on the wheel," *East Valley Tribune*, December 27, 2020
- Quoted, "Law enforcement to hand out tickets for distracted driving in Arizona starting Jan. 1, 2021," ABC 15 Arizona, December 14, 2020
- Quoted, "Recreational marijuana available to buy next spring," News 4 Tucson, December 6, 2020
- Quoted, "Recreational marijuana is legal in Arizona but there's still no way legally to get it, at least for now," KVUE, November 30, 2020
- Quoted, "Legal weed law takes effect but sales are off limits," KOLD 13 News, November 30, 2020
- Author, "COVID-19 Liability Waivers: What Businesses Should Know," *Law360*, June 24, 2020
- Quoted, "President Trump 'not worried at all' about Phoenix visit amid coronavirus concerns," ABC 15 News, June 22, 2020
- Quoted, "You'll Have to Do This One Thing Before You Return to Work Amid Coronavirus," *Best Life*, June 16, 2020
- Quoted, "Fact Finders: Three things a liability waiver needs to have," KOLD, May 29, 2020
- Quoted, "Fact Finders: Will a COVID-19 liability waiver hold up in court?," KOLD, May 29, 2020
- Quoted, "Businesses seeking COVID-19 liability waivers won't automatically be immune from lawsuits," *Washington Examiner*, May 28, 2020
- Quoted, "Proposed bill could allow legal protections for businesses if someone contracts COVID-19," Fox 10 Phoenix, May 27, 2020
- Interview, "What to do before signing COVID-19 liability waivers," Arizona Horizon, May 26, 2020
- Quoted, "Fact Finders: More businesses may add liability waivers. Do customers have to sign?" KOLD, May 25, 2020
- Author, "Flurry of COVID-19 lawsuits may be on the way as Arizona reopens," *Arizona Capitol Times*, May 20, 2020
- Quoted, "The legal state of returning to work during COVID-19," *Tucson Local Media*, May 20, 2020
- Quoted, "Liability waivers becoming commonplace as businesses anticipate COVID-19 lawsuits," ABC 15, May 19, 2020
- Author, "Are business owners legally responsible if a customer or employee catches COVID-19?" *AZ Big Media*, May 14, 2020
- Interview, "Legal ramifications for businesses reopening during the pandemic," Arizona Horizon, May 13, 2020
- Quoted, "Is Opening for Business Also Opening to Liability?" *InBusiness*, May 13, 2020
- Quoted, "Fact Finders: Businesses at a higher risk to claims related to COVID-19," KOLD, May 13, 2020
- Author, "Flurry of COVID-19 lawsuits may be on the way as Arizona reopens," *Tucson Sentinel*, May 12, 2020

- Co-author, "My View: How 'force majeure' may offer way out of a contract due to Covid-19," *Phoenix Business Journal*, May 12, 2020
- Quoted, "Fact Finders: Can a customer prove they caught COVID-19 at a particular business?" KOLD, May 11, 2020
- Quoted, "Covid-19 lawsuits: Valley lawyer assesses legal challenges for businesses as they reopen," *Phoenix Business Journal*, May 10, 2020
- Quoted, "Families plan to sue long-term care facilities after loved ones' deaths," ABC 15 Arizona, May 6, 2020
- Quoted, "Lawyer talks liability lawsuits businesses may face opening back up amid pandemic," Fox 10 Phoenix, May 6, 2020
- Co-author, "If a business can't survive because of COVID-19, is there a way out?" *Tucson Sentinel*, May 5, 2020
- Quoted, "Discussing Business Protection Strategies with Marc Lamber," *Inside Tucson Business*, April 24, 2020
- Quoted, "Contract Clause Could Cancel Obligations During COVID-19 Pandemic," KTAR News, March 23, 2020
- Quoted, "Study: Texting While Walking Increases Chance for Accidents," ABC-15 Arizona, February 17, 2020
- Quoted, "E-Biz Players Pinning Hopes on 3rd Circ. Amazon Ruling," *Law360*, February 14, 2020
- Quoted, "The 10 Deadliest Driver Distractions [+How to Avoid Them]," *My Car Insurance 123*, February 12, 2020
- Interview, "Super Bowl Party? Know Your State's Social-Host Liability Laws," *Newsmax*, January 31, 2020
- Quoted, "If You Host a New Year's Eve Party, What Are You Liable For?" 12 News, December 30, 2019
- Author, "9th Circuit Puts Facebook's Facial Recognition Tech Under Privacy Microscope," *Tucson Sentinel*, September 22, 2019
- Interview, "Operation Safe Roads: Do Stiffer Traffic Citation Fines Lead to Safer Roads?" ABC 15 Arizona, September 6, 2019
- Quoted, "14 Rude Driving Habits You Need to Stop ASAP," *Reader's Digest*, September 2019
- Interview, "Operation Safe Roads: Driver's Rights After Construction Zone Damage," ABC 15 Arizona, July 18, 2019
- Interview, "10 Ways AI Could Disrupt Every Facet of the Legal Industry," *AZ Big Media*, July 11, 2019
- Interview, "CAN'T BLOCK: President Trump Told He CAN'T Block Critics on Twitter," Fox 10 Phoenix, July 10, 2019
- Quoted, "Native American Student Plans to Wear Cap Adorned With Sacred Eagle Feather Despite District's Threat to Confiscate," 12 News, May 15, 2019
- Interview, "Woman Urges Caution on E-Scooters Following Accident," Fox 10, May 7, 2019
- Interview, "Banning Cellphones While Driving: What You Need to Know," April 19, 2019
- Interview, "Driving High on 4/20 Might Kill Your Buzz," 12 News, April 19, 2019

- Interview, "The Psychology Behind Society's True Crime Obsession," Rasmussen College, April 8, 2019
- Quoted, "EV Mayors Warn of Regional Texting Ban," *East Valley Tribune*, March 10, 2019
- Interview, "City of Tempe Passes Stricter Texting and Driving Law," *AZ Family*, March 1, 2019
- Interview, "Tempe Hands Free Ordinance," *KTAR*, March 1, 2019
- Quoted, "Venus Williams Wrongful Death Lawsuit Settled," *Axcess News*, December 14, 2018
- Interview, "Liability Issues at Phoenix's Sky Harbor International Airport," *Fox 10*, September 17, 2018
- Quoted, "Best TV Shows to Binge Watch in 2018: Lawyers Share Their Favorites," *Rocket Matter's Legal Productivity*, July 12, 2018
- Quoted, "Facial Recognition Systems Are in Ethical Crosshairs," *ITPro Today*, July 16, 2018
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- Interview, "Safe Summer Driving: It's Really Up to You," *Yahoo! Finance*, June 12, 2018
- Quoted, "Lawyers Weigh In: How to Prevent Stress, Substance Abuse and Depression in the Profession," *ABA Journal*, June 5, 2018
- Interview, "Lawyer 2.0: Marc Lamber is at the Forefront of Where Technology and Traditional Law Merge," *North Valley Magazine*, June 4, 2018
- Interview, "Here's How Social Media Can Get You Into Trouble," *Arizona Business Magazine*, May 24, 2018
- Interview, "Uber Stops Self-Driving Program in AZ," *ABC 15*, May 18, 2018
- Interview, "A Leader in the Legal Industry Shares the Top 10 Ways He Handles Stress," *Rocket Matter*, May 18, 2018
- Interview, "Punishment for Starting Wildfires," *ABC 15*, May 14, 2018
- Interview, "Car Safety," *Fox 10*, May 1, 2018
- Quoted, "Ready Lawyer One: Virtual Reality is Coming to Courtrooms," *Law360*, April 19, 2018
- Quoted, "Autonomous Vehicles Present Opportunities, Challenges," *The Sun Chronicle*, April 6, 2018
- Interview, "First Amendment Rights," *12 News*, March 23, 2018
- Interview, "The Future of Uber Self-Driving," *AZ Family 3TV*, March 22, 2018
- Quoted, "Experts Say Uber is to Blame, at Least in Part, For Fatal Self-Driving Accident," *Phoenix Business Journal*, March 22, 2018
- Quoted, "What Uber's Fatal Accident Means for the Future of Autonomous Cars," *Inc.com*, March 19, 2018
- Quoted, "How Will AI Disrupt the Legal Industry?" *Disruptor Daily*, February 28, 2018
- Interview, "3 Ways Star Wars and Star Trek Will Transform Business in 2018," *CSO*, January 4, 2018
- Interview, "DUI and Marijuana: What Are the Rules?" *Avvo Stories*, December 26, 2017
- Interview, "Holiday Party Liability," *ABC 15*, December 15, 2017
- Interview, "The Next Frontier for Virtual Reality: Courtrooms," *Bloomberg Law*, November 18, 2017
- Quoted, "How to Teach Your Teen Driving Safety," *Smart Social*, October 13, 2017



- Quoted, "Legal Industry Finds Itself in Midst of Artificial Intelligence Revolution," *AZ Big Media*, September 19, 2017
- Interview, CNN New Day, August 25, 2017
- Quoted, "Have You Ever Fired a Client? Lawyers Share Their Experiences," *Rocket Matter's Legal Productivity*, August 21, 2017
- Quoted, "Move Over Breathalyzer...Here Comes the Textalyzer," *FleetOwner*, August 18, 2017
- Interview, "Luke's Law," 12 News, August 1, 2017
- Interview, "Will NFL Concussions Lead to NFL Lawsuits?" 550 KFYI, July 28, 2017
- Quoted, "Ask the Thought Leaders: What's the Future of Artificial Intelligence and Law?" *Huffington Post*, July 19, 2017
- Interview, "Legal Perspective on Child Access Prevention Laws," ABC 15, May 25, 2017
- Quoted, "Ask the Thought Leaders: What's the Future of Artificial Intelligence and Law?" *Future of Everything*, May 15, 2017
- Interview, "Textalyzer Test Coming Soon," ABC 15, May 4, 2017
- Quoted, "Want to Try a DIY Project You Saw on Reality TV? Warning: Read This First," *Realtor.com*, May 3, 2017
- Quoted, "New 'Textalyzer' Would Allow Officers to See if You're Using Your Phone While Driving," ABC-15, 104.1 KQTH, KGUN9, April 30, 2017
- Interview, "Danger of Party Golf Carts," CBS 5, April 6, 2017
- Interview, "Liability Issues Involving Self-Driving Cars," ABC 15, March 29, 2017
- Interview, "Privacy Concerns Associated With Snap Spectacles," 3TV, March 15, 2017
- Co-author, "What Drives Me Crazy About Lawyers? How Much Time Do You Have?" *Arizona Attorney*, March 2017
- Quoted, "Ask the Thought Leaders: What Impact Will AI Have in the Next 20 Years?" *Future of Everything*, February 28, 2017
- Quoted, "Does Virtual Reality Belong in the Classroom?" *The Am Law Litigation Daily*, February 24, 2017
- Interview, "Self-Driving Lawsuits," KFYI, February 16, 2017
- Quoted, "Virtual Reality Is Heading to the Courtroom," *Vocativ*, January 30, 2017
- Interview, "Virtual Reality in the Classroom," NBC News, January 25, 2017
- Quoted, "The Future of Mobile Work," *Human Resource Executive Online*, December 21, 2016
- Quoted, "Some Windfall Winners Need a Lawyer to Protect Them From Themselves," *ABA Journal*, December 1, 2016
- Interview, "When Self-Driving Cars Crash," *LB Network*, October 7, 2016
- Interview, "If I Knew Then," *Crain's Phoenix*, October 2016
- Quoted, "Automation Nation: Proactive Approach Will Benefit Self-Driving Car Industry," *Multibriefs*, September 23, 2016
- Quoted, "Election 2016: There's Trepidation and Some Peril of Talking About 'The Donald' at Work," *Phoenix Business Journal*, September 13, 2016
- Interview, "When Self-Driving Cars Crash, Who's At Fault?" *Sequence Media News*, October 7, 2016

- Quoted, "25 Years of Revolutionizing the Law," *Arizona Attorney*, September-October 2016
- Quoted, "Here's How to Protect Yourself From Frivolous ADA Lawsuits," *AZ Big Media*, July 6, 2016
- Quoted, "Pokemon Go: From Accidents to Stranger Danger, Tips to Keeping Kids Safe," *Highya*, July 16, 2016
- Quoted, "Ten Incredibly Easy Things To Do To Deliver the Best Customer Service for Clients," *Mavenlink Blog*, June 27, 2016
- Quoted, "Dos and Don'ts of Gathering Evidence With a Smartphone," *Business 2 Community*, June 7, 2016
- Interview, "Wooing Delegates for the Upcoming Presidential Election," *Politics Unplugged*, May 6, 2016
- Interview, "Erin Andrews and Hulk Hogan Cases," *KTAR*, March 14, 2016

## ADMISSIONS

- Arizona
- Colorado
- Illinois
- New York
- U.S. District Court, District of Arizona
- U.S. Court of Appeals, Ninth Circuit