



JENNIFER ABELSON

Corporate Communications
Manager

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You should always be rooting for the people you know. Not only because you may need their support tomorrow, but also because it feels good to celebrate something. Celebration can rescue your day — even if it's someone else's victory.

”

James Clear

JENNIFER ABELSON

Jennifer Abelson harnesses the transformative power of the written word to illuminate brands and establish meaningful connections. She plays a pivotal role in guiding Fennemore's strategic communications and marketing efforts as its Corporate Communications Manager.

As the founder of Ingenia Consulting, Jennifer boasts an impressive track record in forging partnerships across diverse sectors, including corporate, nonprofit, and startups. Her deep understanding of both B2B and B2C marketing strategies has been instrumental in elevating brand narratives. Her work in spearheading impactful marketing and communications strategies, alongside her innovative approach to storytelling and brand advocacy, seamlessly aligns with Fennemore's forward-thinking vision. Jennifer's adept skillset and creative methodologies enrich the firm's pursuit of excellence and innovation.

Committed to uplifting those around her, Jennifer leads with curiosity and empathy. Outside of her professional life, Jennifer is a proud mom of three, serving as their steadfast cheerleader wherever life takes them. She cherishes spending time with her children and husband when she's away from the office.

EDUCATION

- B.A., *magna cum laude*, Amherst College

PROFESSIONAL AND COMMUNITY ACTIVITIES

- Member, Phoenix Country Day School Alumni Board
- Member, Bridge the Gap Committee

ADMISSIONS

• **Not licensed to the practice of law*