



LYNNE M.
HANSON
Of Counsel

Business & Finance

Denver (RiNo)

P: 303.813.3826

F: 303.292.4510

lhanson@fennemorelaw.com

LYNNE M. HANSON

EDUCATION

- J.D., University of Colorado
- B.A., Carleton College

AREAS OF PRACTICE

- Business & Finance

AWARDS AND HONORS

- Best Lawyers® Ones to Watch: Real Estate Law, 2023-2024
- Best Lawyers®, Franchise Law, 2019-2024
- Colorado Super Lawyer, Franchise/Dealership, 2021-2024
- Best Lawyers® Lawyer of the Year, Franchise Law, 2021
- Franchise Times Legal Eagle, 2016-2020

ARTICLES AND PRESENTATIONS

- Author, "Franchise Registration States Move to Adopt NASAA's Prohibitions on Disclaimers," *Firm Blog*, February 2023
- Author, "Pandemic-Driven Consumer Demands Are Changing Franchise Models in 2022," *Franchise Update*, January 2022
- Author, "What to Expect in the Franchise Sector," *ColoradoBiz*, August 2021
- Co-author, "Updating Your FDD – What to Consider," *QSR Magazine*, April 2021
- Presenter, "FDD Drafting in 2021," Women's Franchise Network, March 2021
- Co-author, "What Franchisors Need to Know about NASAA's Recent Commentary on Item 19," *Franchise Update*, July 2020
- Presenter, "Getting Coloradoans Back to Work," Firm Webinar, May 2020
- Co-author, "Franchise Disclosure Document State Extensions," *QSR Magazine*, April 2020
- Quoted, "Open Dialogue Helps Emerging Brands Avoid the Courtroom," *Franchise Times*, March 2020

- Moderator, "Expand Your Brand," Franchise Business Network and Women's Franchise Network, November 2019
- Author, "Women in Franchising: The top three things franchisors look for in a franchisee, and why women make excellent franchisee candidates," *Franchising Today*, April 2019
- Presenter, "Updating Your Franchise Disclosure Document," Women's Franchise Network, March 2019
- Moderator, "How to Avoid a Data Breach and Stay Out of the Headlines," Women's Franchise Network, August 2018
- Moderator, "Updating Your Franchise Disclosure Document," Women's Franchise Network, February 2018
- Moderator, "State of Franchising in Colorado," Women's Franchise Network, August 2017
- Presenter, "Advising New and Emerging Franchisors on Their Journey to the Next Level," International Franchise Association Legal Symposium, May 2016
- Co-author, "Advising New and Emerging Franchisors on Their Journey to the Next Level (Legal Hurdles and Opportunities)," *International Franchise Association Legal Symposium*, May 2016
- Co-author, "The New Federal Gift Card Regulations," *ABA's Franchise Law Journal*, Winter 2011
- Co-author, "Federal District Court Case Involving Classification of Franchisees Raises Concerns," *Shopping Center Legal Update*, Fall/Winter 2010
- Author, "Disclosure Changes," *American Bar Association's The FTC Franchise Rule*, 2008
- Author, "What is an Earnings Claim?," *American Bar Association's Earning Claims*, 2007
- Co-author, "Alternative Distribution Arrangements," *American Bar Association Forum on Franchising*, 2003
- Co-author, "Annual Judicial & Legislative Update," *American Bar Association Forum on Franchising*, 2001
- Presenter, "Developing a Franchise Program for a Franchisor," Franchise Law, CLE International, 2000

PROFESSIONAL AND COMMUNITY AFFILIATIONS

- American Bar Association, Forum on Franchising; Business Law Section
- American Bar Foundation, Fellow
- Colorado Bar Association
- Denver Bar Association
- President of the Board, 2018 – Present, Denver Chapter of the Women's Franchise Network
- Women's Foundation of Colorado

ADMISSIONS

- Colorado