LINDSAY MOELLENBERNDT

Pronouns: she/her

Chief Business Development & Marketing Officer

[Lindsay Moellenberndt](https://www.fennemorelaw.com/people/professionals/lindsay-moellenberndt/)

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“

A connection is the energy that exists between two people when they feel seen, heard, and valued; when they can give and receive without judgment; and when they derive sustenance and strength from the

relationship.

”

# LINDSAY MOELLENBERNDT

Lindsay Moellenberndt is passionate about connecting people and businesses with resources for growth. Since joining us, Lindsay has launched the Elevate program that helps our associates reach their desired outcomes and enhance their overall human experience through career road mapping, one-on-one consultations and strategy sessions and through monthly educational

programs. We are dedicated to providing our attorneys the tools and resources they need and Lindsay plays an integral role in that.

Her background in business development best practices and a commitment to making a difference in the community, coupled with her unique ability to facilitate connections and create strategic partnerships with business leaders is a strong component of our continued vision of growth in the Mountain West. Lindsay will continue to serve our clients and the business community by hosting events that will address topics that meet the needs of our clients and the communities we serve.

A born connector who has always worked in the “people industry,” Lindsay takes great pride in helping business leaders grow at a personal and professional level. She is energized by problem solving – often taking companies from their current level to the next through her contacts and resources. Prior roles in business and client development with the Greater Phoenix Economic

Council, SPS+ Architects, DLR Group, and most recently, Cresa, a commercial real estate firm, led Lindsay to becoming the founder and executive event producer at [AZ BIZ LINK](https://azbizlink.com/), an organization focused on enhancing companies through discussions around today’s modern

workforce & leadership challenges. Her latest hobby includes hosting the AZ Biz Link Podcast where she interviews leaders to discuss topics such as: Why Corporate Social Responsibility

Matters, Time & Energy Management, How to Improve Your Networking Skills, Culture & Conscious Capitalism, & How to Retain Top Talent.

She considers her career a lifestyle, and her life outside of the office includes a profound interest in philanthropy, working with entities such as St. Vincent De Paul, Valley of the Sun United Way,

Fiesta Bowl Charities, Luke Air Force Base, the Arizona Charter School Association and also plays an active role with the Fennemore Foundation Committee. As a full-time networker, she includes coffee meetings in her rituals and routines and can often be spotted at Press Coffee or The

Henry.

# EDUCATION

B.S., Communication, Arizona State University

# ARTICLES AND PRESENTATIONS

Quoted, “Humanizing a Company Brand: Lessons from a Law Firm CMO,” Greater Phoenix In Business, January 14, 2025

Co-Author, “[Feedback: February 2024, Greater Phoenix In Business](https://inbusinessphx.com/leadership-management/feedback-february-2024),” February 2, 2024

Author, “[Enhancing Your Personal and Professional Brand in 2024](https://www.fennemorelaw.com/enhancing-your-personal-and-professional-brand-in-2024/),” Fennemore Blog, January 18, 2024

Featuring, “See photos: More than 150 women take part in 10th-annual Phoenix Mentoring Monday event,” Phoenix Business Journal, February 27, 2023

Featured, “Greater Phoenix Chamber Announces 11 Finalists for ATHENA Awards,” Greater Chamber Phoenix, August 25, 2022

Quoted, “10 Stakeholder Capitalism Examples,” Grand Canyon University, April 12, 2021

Quoted, “Here are 10 young business leaders to watch in 2021,” *AZ Big Media,* January 18, 2021

Presenter, Women in Leadership Breakfast, December 4, 2020

Panelist, “Momming in 2020 and beyond: epic lessons learned from the trenches of moms who are leading organizational change,” Virtual eX Summit, December 3, 2020

Quoted, “Women to share inspiring stories at TEDx event,” *Scottsdale Progress,* November 8, 2020

Presenter, “2020 AZCrew – Arizona Commercial Real Estate Woman Icon,” AZCrew, October 20, 2020

Quoted, “Local Entrepreneurs Organize TEDx Scottsdale Women Event on November 20,”

*CEO Magazine,* October 15, 2020

Quoted, “Entrepreneurs Organize TEDx Scottsdale Women 11.20.2020,” *SF Gate*, October 14, 2020

Quoted, “17 Entrepreneurs Explain How They Use Their Podcast For Business,” *CEO Blog Nation*, July 8, 2020

Quoted, “Straight Facts About Moving to Arizona,” *ISoldMyHouse.com,* December 2019 Emcee, “Fashioning Arizona’s Future Gala,” FABRIC, September 28, 2019

Panelist, “Women in Global Leadership 2019,” Global Chamber, August 29, 2019

[Host, AZ Biz Link Podcast](https://podcasts.apple.com/us/podcast/az-biz-link/id1474846691)

# PROFESSIONAL AND COMMUNITY ACTIVITIES

Member, Greater Phoenix Chamber Valley Young Professionals Board of Directors Founder & Executive Event Producer, [A-Z Biz Link](http://www.azbizlink.com/)

Member, [Society of St. Vincent de Paul](https://www.stvincentdepaul.net/) Vinnies Board Member, [Valley of the Sun United Way Women United](https://vsuw.org/get-involved/join-a-group/women-united) Lifetime Member, [Luke Air Force Base Blue Blazer Squadron](https://fightercountry.org/bbs/)

# ADMISSIONS

*\*Not licensed to the practice of law*