JENNIFER ABELSON

Director of Corporate Communications

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You should always be rooting for the people you know. Not only because

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# JENNIFER ABELSON

Jennifer Abelson leverages the power of storytelling to amplify brands and foster authentic connections. As Fennemore’s Corporate Communications Director, she leads the firm’s

comprehensive communications strategy, shaping brand messaging, guiding marketing efforts, and driving consistent engagement across all channels.

Before joining Fennemore, Jennifer founded Ingenia Consulting, where she built a proven track record of forging partnerships across corporate, nonprofit, and startup sectors. Her expertise in both B2B and B2C marketing has been instrumental in crafting compelling brand narratives and achieving measurable results.

Jennifer’s creative vision and results-driven approach align seamlessly with Fennemore’s forward- thinking mission. Her talent for translating complex ideas into impactful stories strengthens the firm’s commitment to excellence, innovation, and people-first service.

A natural leader driven by curiosity and empathy, Jennifer is passionate about empowering those around her. Outside the office, she cherishes time with her husband and three children, cheering them on in all they do and embracing life’s adventures together.

# EDUCATION

B.A., *magna cum laude,* Amherst College

# PROFESSIONAL AND COMMUNITY ACTIVITIES

Member, Phoenix Country Day School Alumni Board Member, Bridge the Gap Committee

Member, Phoenix Swim Club Board Philanthropy Liaison, National Charity League

# ADMISSIONS

*\*Not licensed to the practice of law*