



JENNIFER ABELSON

Director of Corporate Communications

Jennifer Abelson

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You should always be rooting for the people you know. Not only because you may need their support tomorrow, but also because it feels good to celebrate something. Celebration can rescue your day — even if it's someone else's victory.

”

James Clear

JENNIFER ABELSON

Jennifer Abelson leverages the power of storytelling to amplify brands and foster authentic connections. As Fennemore's Corporate Communications Director, she leads the firm's comprehensive communications strategy, shaping brand messaging, guiding marketing efforts, and driving consistent engagement across all channels.

Before joining Fennemore, Jennifer founded Ingenia Consulting, where she built a proven track record of forging partnerships across corporate, nonprofit, and startup sectors. Her expertise in both B2B and B2C marketing has been instrumental in crafting compelling brand narratives and achieving measurable results.

Jennifer's creative vision and results-driven approach align seamlessly with Fennemore's forward-thinking mission. Her talent for translating complex ideas into impactful stories strengthens the firm's commitment to excellence, innovation, and people-first service.

A natural leader driven by curiosity and empathy, Jennifer is passionate about empowering those around her. Outside the office, she cherishes time with her husband and three children, cheering them on in all they do and embracing life's adventures together.

EDUCATION

- B.A., *magna cum laude*, Amherst College

PROFESSIONAL AND COMMUNITY ACTIVITIES

- Member, Phoenix Country Day School Alumni Board
- Member, Bridge the Gap Committee
- Member, Phoenix Swim Club Board
- Philanthropy Liaison, National Charity League

ADMISSIONS

- **Not licensed to the practice of law*