



## STACIE K. SMITH

Director

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Intellectual Property

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Phoenix

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Yes, you can always be sued, at any time, by anybody.

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### STACIE K. SMITH

Stacie is an accomplished business transactional attorney with a focus on intellectual property and technology law.

With a forward-looking approach, Stacie advises clients on emerging issues including, domain name disputes, social media, and data privacy matters; she works to ensure her clients are well-equipped to navigate the evolving business landscape. Her practice also encompasses managing domestic and international trademark portfolios, copyright registration and protection, and counseling clients on intellectual property protection and enforcement.

Stacie's journey at Fennemore began as a paralegal, and she has since risen to become a trusted advisor to clients ranging from innovative start-ups to established corporations across diverse industries, including software, electronics, internet, real estate, personal products, gaming, and toys. She serves as a core member of the firm's practice supporting start-up companies.

As the Phoenix Office Managing Partner and a member of the firm's seven-person management committee, Stacie plays a pivotal role in the firm's management. Stacie is an avid reader and enjoys swimming and spending time with her family and friends.

### EDUCATION

J.D., Arizona State University, Sandra Day O'Connor College of Law

• Case Note Editor, *Arizona State Law Review*, 1991-1992

• B.A., Political Science, University of Arizona, *cum laude* with highest distinction

### AREAS OF PRACTICE

• Intellectual Property

- Business & Finance
- Emerging Businesses & Technologies
- Privacy & Data Security
- General Counsel Services
- Apparel & Fashion

## REPRESENTATIVE CASES

- Managed domestic and international trademark portfolio for publicly traded companies
- Represented the purchaser in the acquisition of a domain name registrar and Internet service provider, including negotiating and drafting numerous ancillary agreements related to the transfer and licensing of software and services.
- Represented the purchaser in the acquisition and licensing of patents, trademarks and copyrights related to the manufacture and distribution of mobility products and services.
- Outside intellectual property counsel for a New York based provider of data, analytics and technology for the commercial mortgage-backed securities and commercial real estate industry.
- Negotiated and drafted software license agreements, joint development agreements and service provider agreements as outside intellectual property counsel for a national waste disposal company.

## AWARDS AND HONORS

- *Best Lawyers in America*<sup>®</sup>, Trade Secrets Law, 2023-2025

## ARTICLES AND PRESENTATIONS

- Featured "Operation Homefront presents Cornerstone Awards to Karen A. Monsen and Stacie K. Smith," PR Web, November 13, 2024
- Co-author, "The Cost of a Photograph," Fennemore Client Alert, January 23, 2020
- Co-author, "Inside the Do's and Don'ts of How to Name Your Company (Opinion)," *Northern Nevada Business View*, October 31, 2018

## PROFESSIONAL AND COMMUNITY ACTIVITIES

- Member, North Central Women's League
- Member, Intellectual Property Section, State Bar of Arizona
- Member, American Intellectual Property Law Association

## ADMISSIONS

- Arizona