



ALLI CROSS

Of Counsel

Business & Finance

Fennemore Forward

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Alli Cross is an attorney in Fennemore's Real Estate group, advising businesses on contracts, corporate governance, commercial real estate, and mergers and acquisitions. She represents companies across a range of industries in structuring, negotiating, and managing commercial transactions, with a focus on practical solutions that support business growth and operational efficiency.

Alli works closely with clients to draft and negotiate complex agreements, navigate corporate governance matters, and resolve sensitive business issues with clarity and precision. She collaborates with multidisciplinary legal teams to deliver comprehensive support across transactional, regulatory, and relationship-driven matters, helping clients manage risk while advancing their strategic objectives.

Before joining Fennemore, Alli was an associate at an Am Law 200 firm and served as a legal and contracts supervisor at Universal Creative, part of Universal Parks & Resorts. In that role, she supported large-scale themed entertainment and development projects, including three years based in Osaka, Japan at Universal Studios Japan. She managed contracts for more than 200 global companies and vendors across construction, architecture and engineering, technology, logistics, design, and complex ride and show systems, giving her a strong international perspective on commercial contracting and project execution.

EDUCATION

- J.D., Northeastern University School of Law
- B.A., University of South Florida

AREAS OF PRACTICE

- Business & Finance
- Mergers & Acquisitions
- Real Estate

PROFESSIONAL AND COMMUNITY ACTIVITIES

- Member, Florida Bar, Business Law Section, Real Estate Property, Probate and Trust Law Section

- Member, Lakeland Bar Association
- Director, Polk Area Real Estate Council

ADMISSIONS

- Florida