



## DAVID A. MCCARVILLE

Director

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Business & Finance

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Fennemore Forward

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### DAVID A. MCCARVILLE

David A. McCarville is a Director in Fennemore's Business & Finance practice, where he advises entrepreneurs, partnerships, and family-owned companies on corporate governance, M&A and complex transactions, due diligence, and succession and ownership transitions. His work focuses on aligning business strategy with durable legal structures, fiduciary discipline, and long-term planning.

David regularly serves as outside general counsel to leadership teams, providing practical, business-aligned legal guidance across day-to-day operations and significant inflection points, including ownership changes, strategic transactions, and governance redesign.

As Chair of Fennemore Labs, David leads the firm's innovation initiatives, integrating artificial intelligence and emerging legal technologies into legal workflows to enhance service delivery and strengthen compliance expectations.

David is recognized in *The Best Lawyers in America* and is the recipient of the Burton Award (Law360 Distinguished Legal Writing Award). He serves as an Adjunct Professor at Arizona State University's Sandra Day O'Connor College of Law, where he teaches Blockchain and Cryptocurrency Law and Policy.

### EDUCATION

- J.D., George Mason University, Antonin Scalia Law School
- B.A., English Literature, Loyola Marymount University

### AREAS OF PRACTICE

- Business & Finance
- General Counsel Services

### AWARDS AND HONORS

- *Best Lawyers in America*<sup>®</sup>, Litigation – Trusts and Estates, Trusts and Estates, 2023-2025
- *Best Lawyers in America*<sup>®</sup>, Elder Law, 2024 and 2025

- Burton Award, Law360's Distinguished Legal Writing Award, 2025

## ARTICLES AND PRESENTATIONS

- Co-Author, "[March Madness, NIL and ambush marketing: What brands should include in their deals with collegiate basketball stars](#)," Sports Business Journal, March 16, 2026
- Author, "[Building a Smarter Firm – From giant suites to point-and-click tools, law's AI moment is here. The question is who's using it wisely](#)," Arizona Legal Technology, December 2025
- Author, "[Building a Smarter Practice](#)," Arizona Attorney Magazine, December 1, 2025
- Adjunct Professor, "[DEFI, Stable Coins and NFT's – Blockchain and Privacy](#)," Sandra Day O'Connor College of Law – Arizona State University, November 4, 2025
- Adjunct Professor, "[Supply Chains – Blockchains and Real Estate](#)," Sandra Day O'Connor College of Law – Arizona State University, October 21, 2025
- Co-Author, "[GENIUS Act Sets Rules for Stablecoins, Promising Quicker, Lower-Cost Payments for SMBs](#)," Greater Phoenix InBusiness Magazine, October 2, 2025
- Speaker, "[Protecting Reputation While Embracing Risk: How Law Firms Can Adopt Technology Wisely](#)," Legal Innovation Spotlight, October 1, 2025
- Adjunct Professor, "[Smart Contracts – Blockchains and AI](#)," Sandra Day O'Connor College of Law – Arizona State University, September 23, 2025
- Co-Author, "[For SMBs – faster, cheaper payments ahead with the GENIUS Act and Stablecoins](#)," Fennemore Blog, September 17, 2025
- Speaker, "[The Innovation Edge](#)," Legal (tech) Briefs, The Legal Tech Fund, September 4, 2025
- Adjunct Professor, "[Bitcoin – A Case Study](#)," Sandra Day O'Connor College of Law – Arizona State University, August 26, 2025
- Co-Author, "[Business Contracts in 2025: Straightforward Answers for Nuanced Situations](#)," Fennemore Blog, August 14, 2025
- Author, "[AI Agents Are Revolutionizing the Legal Profession and Expanding Access to Justice](#)," Fennemore Blog, July 3, 2025
- Co-Author, "[NCAA settlement, Arizona's SB 1615 reshaping student-athlete compensation — here's how](#)," Wrangler News Independent, July 3, 2025
- Co-Author, "[A new chapter in college athletics](#)," Arizona Capitol Times, July 2, 2025
- Co-Author, "[Finally, Arizona schools will pay student athletes. But it could cost you | Opinion](#)," AZ Central, July 2, 2025
- Quoted, "[From Novelty to Necessity: How Legal AI Became Mainstream](#)," *Attorney At Law Magazine*, June 17, 2025
- Panelist, "[From Vision to Reality: Building Proprietary AI Models](#)," Legal Week, NYC, March 25, 2025
- Presenter, "[Estate Planning Considerations for Digital Assets](#)," Boston Estate Planning Counsel, March 12, 2025
- Moderator, "[A Global Perspective on Today's Legal Technology: What to Know Now & How to Be – and Stay – Competitive No Matter Firm Size](#)," SCG Global Spin Podcast, March 11, 2025
- Author, "[Treasury Suspends Enforcement of Corporate Transparency Act & Proposes Narrowed Scope](#)," Greater Phoenix InBusiness, March 6, 2025

- Co-Author, "[Treasury Suspends Enforcement of Corporate Transparency Act & Proposes Narrowed Scope](#)," Fennemore Blog, March 5, 2025
- Co-Author, "[NIL Agents: The Good, the Bad, and the Unregulated](#)," Fennemore Blog, March 4, 2025
- Author, "[Considerations for Arizona businesses as the U.S. signals potential shift toward AI-based digital assets](#)," Phoenix Business Journal, March 1, 2025
- Co-Author, "[A patchwork of name, image and likeness agent regulations leaves student-athletes largely unprotected](#)," Phoenix Business Journal, March 1, 2025
- Co-Author, "[Client Alert: Corporate Transparency Act Compliance – New Filing Deadline & Compliance Tool](#)," Fennemore Blog, February 20, 2025
- Author, "[Lessons From Developing A CTA Compliance Application](#)," Law360, February 12, 2025
- Author, "The New Administration's Impact on AI and Digital Assets," Greater Phoenix InBusiness, February 2025
- Presenter, "The 2025 Forecast for the Legislative Session," Arizona Corporation Commission, January 31, 2025.
- Presenter, "The World of AI: Benefits and Perils for General Counsel," Arizona Corporation Commission, January 31, 2025.
- Author, "Lessons from Developing A CTA Compliance Application," Law360, January 27, 2025
- Author, "Trump's impact on AI and digital assets: What business owners need to know," AZ Big Media, January 14, 2025
- Author, "Trump's impact on AI and digital assets: What business owners need to know," Arizona Capitol Times, January 13, 2025
- Author, "[What Arizona businesses should know about the incoming administration's impact on AI and digital assets](#)," Daily Independent, January 9, 2025
- Quoted, "[For small business owners in Arizona and elsewhere, Jan. 1 disclosure rule not in effect](#)," AZ Central, December 20, 2024
- Moderator, "Innovation at Small and Mid-Sized Law Firms," The Legal Tech Fund Summit, December 2024
- Co-Author, "[Nationwide Injunction Temporarily Halts Corporate Transparency Act BOIR Filing Requirements: What You Need to Know](#)," Fennemore Blog, December 5, 2024
- Presenter, "DEFI, Stable Coins and NFTs, Blockchain and Patents," Blockchain & Cryptocurrencies Law & Policy Sandra Day O'Connor College of Law, November 5, 2024
- Presenter, "Hadera AI Working Group: AI, Smart Contracts and Digital Assets," November 5, 2024
- Presenter, "Supply Chains, Blockchains and Real Estate," Blockchain & Cryptocurrencies Law & Policy Sandra Day O'Connor College of Law, October 22, 2024
- Presenter, "Smart Contracts, Blockchains and AI," Blockchain & Cryptocurrencies Law & Policy Sandra Day O'Connor College of Law, October 8, 2024
- Presenter, "Bitcoin – A Case Study," Blockchain & Cryptocurrencies Law & Policy Sandra Day O'Connor College of Law, September 10, 2024
- Presenter, "The Ethics of AI in Legal Practice," Second Western Agricultural & Environmental Law Conference, June 14, 2024

- Panelist, "SCG Legal – AI Working Group. AI and Ethics panel discussion," May 23, 2024
- Presenter, "LegalTech Boston: AI, Legal Work Remix and Alternative Fee Arrangements," May 17, 2024
- Author, "[As March Madness concludes, athletes and businesses looking for NIL deals should consider these legal risks](#)," Phoenix Business Journal, April 4, 2024
- Author, "[Name, Image and Likeness \(NIL\) Compensation for Student Athletes](#)," Arizona Attorney Magazine, April 4, 2024
- Presenter, "AI Legal Tech for In House Counsel," March 19, 2024
- Presenter, "CLE: Litigation update: Name, Image and Likeness & NCAA," March 7, 2024
- Presenter, "Digital Assets, AI And Technology solutions for Trusts and Estates," January 16, 2024
- Author, "Corporate Transparency Act takes aim at financial crime," Capitol Times, January 12, 2024
- Author, "Considerations for Business and Student Athletes – Negotiating Name Image and Likeness Deals," NIL Deals, January 4, 2024
- Author, "What You Need to Know About Corporate Transparency Act," Phoenix Business Journal and Horizon, January 2, 2024
- Author, "Corporate Transparency Act to Enhance Economic Transparency in Business," Arizona PBS, January 2, 2024
- Author, "Fennemore exec down new Corporate Transparency Act requirements," Phoenix Business Journal, January 2, 2024
- Author, "How to prepare for implementation of the Corporate Transparency Act on Jan. 1," AZ Big Media, December 20, 2023
- Featuring, "Student Athletes and Getting Paid for Their Name," New At 3, November 9, 2023
- Featuring, "Blockchain Beyond Business: A Look at ASU'S Relationship with Cybersecurity Technology," The State Press, March 21, 2023
- Author, "Legacy Businesses: Setting up baby boomers for success," Lovin' Life After 50, November 14, 2022
- Featuring, "Legacy Businesses for 55+," Arizona PBS, September 27, 2022
- Featuring, "The Importance of a Proper Business Exit Strategy," Next Avenue, September 13, 2022
- Author, "How Baby Boomers can set up success in the sale of legacy businesses," Daily Independent, August 26, 2022
- Author, "Setting Baby Boomers up for success in the sale of legacy businesses," Arizona Digital Free Press, August 2022
- Author, "Setting Baby Boomers Up for Success in the Sale of Legacy Businesses," inBusiness, August 2022
- Co-Author, "Experts: Is it OK to pay your employees in Bitcoin?" Daily Independent, June 2, 2022
- Co-Author, "Is it OK to pay employees in Bitcoin?" AZ Big Media, May 26, 2022
- Co-Author, "Is it time to start paying your employees in cryptocurrency?" Phoenix Business Journal, May 24, 2022

- Author, "My View: Purchasing NFT art and sports memorabilia is the rage — but buyer beware," *Phoenix Business Journal*, April 20, 2022
- Quoted, "So, you want to take your paycheck in bitcoin?" *Morning Brew*, March 31, 2022
- Interview, "Britney Spears Conservatorship Hearing," *Fox 10 Phoenix*, November 18, 2021
- Author, "My View: Why Bitcoin is gaining critical legitimacy as new asset class," November 9, 2021
- Interview, "Britney Conservatorship Hearing," *Fox 10 Phoenix*, August 19, 2021
- Quoted, "Britney Conservatorship Hearing," *Fox 10 Phoenix*, June 23, 2021
- [Podcast, "Lessons Learned from the Rich and Famous with David McCarville," Fenn.Talks Podcast, June 17, 2021](#)
- [Interview, "At the Center of a Paradigm Shift," Fennemore Blog, June 10, 2021](#)
- Interview, "Attorney David McCarville speaks about the importance of designating a power of attorney," *Arizona PBS*, May 26, 2021
- Quoted, "Will Bitcoin Ever Be Accepted Widely as a Form of Payment?" *GO Banking Rates*, April 29, 2021
- Quoted, "Twitter CEO Jack Dorsey's first tweet sold for \$2.9 million on Sunday. The buyer said it's the Mona Lisa of tweets," *Insider*, March 24, 2021
- [Author, "Hospitals Required to Provide Patients With Transparent Pricing," Fennemore Client Alert, September 2, 2020](#)
- Quoted, "Why Do Enterprise Blockchain Systems Fail? (Exclusive)," *E-Crypto News*, June 9, 2020
- Quoted, "Demystifying Cryptocurrencies: Promise and Potential Lead to Growing Appeal," *Destination CRM*, May 29, 2020
- Presenter, "Key Blockchain Concepts for Corporate Counsel," *Association of Corporate Counsel*, March 12, 2020
- Presenter, "The Future of the Practice of Law and Blockchain Technology," *ASU Law School: Blockchain and Cryptocurrency Law and Policy*, December 2, 2019
- Presenter, "Blockchain Technology as a Legal Tool," *Valley Estate Planners*, November 21, 2019
- Presenter, "Blockchain for Lawyers," *Lawyers Networking Group Continuing Legal Education*, October 23, 2019
- Presenter, "Supply Chain and Real Estate Applications," *ASU Law School: Blockchain and Cryptocurrency Law and Policy*, October 21, 2019
- Presenter, "Smart Contracts," *ASU Law School: Blockchain and Cryptocurrency Law and Policy*, September 23, 2019
- Presenter, "Bitcoin: A Case Study," *ASU Law School: Blockchain and Cryptocurrency Law and Policy*, August 26, 2019
- Presenter, "Course Overview," *ASU Law School: Blockchain and Cryptocurrency Law and Policy*, August 21, 2019
- Presenter, "Estate Planning Mistakes of the Rich and Famous," *Comerica Bank*, August 20, 2019
- Presenter, "Blockchain and Cryptocurrencies," *Great West Financial*, July 10, 2019
- Presenter, "Blockchain: From Digital Currency to Smart Contracts and Beyond," *Arizona State Bar Convention*, June 27, 2019

- Presenter, "Industrial Hemp Market and Regulatory Overview," Commerce Bank of Arizona, June 25, 2019
- Presenter, "Estate Planning Mistakes of the Rich and Famous," Pinnacle Peak Luxury Home Tour, June 7, 2019
- Presenter, "Estate Planning Mistakes of the Rich and Famous," Walt Danley Christie's International Real Estate, April 24, 2019
- Presenter, "Pitfalls to Avoid in Estate Planning," Merrill Lynch, April 9, 2019
- Presenter, "Legal Blockchain for Bright Beginners," ASU Arkfield e-Discovery and Digital Evidence Conference, March 6, 2019
- Panelist, "Smart Contracts and Blockchain Subcommittee," American Bar Association Cyberspace Law Institute and Winter Working Meeting, January 24, 2019
- Panelist, "Smart Contracts, Logistics, International Implications, and Future Applications," Arizona Technology Council and Arizona Cyber Threat Response Alliance 2018 Cybersecurity Lunch Forum, December 12, 2018
- Presenter, "The Future of Blockchain," ASU Law School: Blockchain and Cryptocurrency Law and Policy, November 20, 2018
- Presenter, "International Use Cases for Blockchain and Cryptocurrencies," ASU Law School: Blockchain and Cryptocurrency Law and Policy, November 6, 2018
- Presenter, "Blockchain Technology in Real Estate and Supply Chain/Logistics," ASU Law School: Blockchain and Cryptocurrency Law and Policy, October 16, 2018
- Presenter, "Pitfalls to Avoid in Estate Planning," Merrill Lynch, October 3, 2018
- Presenter, "The Legal Impacts of Blockchain Technology," Arizona State Bar Intellectual Property Section, October 16, 2018
- Presenter, "Smart Contracts," ASU Law School: Blockchain and Cryptocurrency Law and Policy, September 25, 2018
- Presenter, "Legal Implications of Blockchain Technology," Scottsdale Estate Planners, September 13, 2018
- Presenter, "Bitcoin: A Case Study," ASU Law School: Blockchain and Cryptocurrency Law and Policy, August 28, 2018
- Presenter, "Course Overview," ASU Law School: Blockchain and Cryptocurrency Law and Policy, August 21, 2018
- Presenter, "Legal Implications of Blockchain Technology," Maricopa County Bar Association, June 1, 2018
- Presenter, "Blockchain and Cryptocurrencies," Finemark National Bank & Trust, March 15, 2018

## **PROFESSIONAL AND COMMUNITY ACTIVITIES**

- Member, TLTF Summit Advisory Board, 2025
- Member, American Bar Association
- Member, State Bar of Arizona
- Adjunct Professor, Sandra Day O'Connor College of Law, Arizona State University
- Member, Advisory Board, The Legal Tech Fund Summit

- Volunteer, Society of St. Vincent DePaul
- Volunteer, St. Mary's Food Bank
- Volunteer, Tempe Junior Crew
- Past Member, Feeding Matters Professional Advisory Board
- Volunteer, St. Francis Xavier Athletic Association and St. Francis Xavier Grade School

## **ADMISSIONS**

- Arizona
- Massachusetts
- U.S. District Court, District of Arizona