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Director, Practice Group
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Strategy

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People will forget what you said, people will forget what you did, but people
will never forget how you made them feel.

Maya Angelou



JESSICA L. JARAMILLO

Jessica Jaramillo is a marketing and business development strategist based in Fennemore's Denver office. For nearly 20 years, Jessica, a solutions-focused legal marketer, has been working with attorneys to help them build their brands and their businesses.

She works with both the marketing and business development teams to unify strategies that grow brand awareness and revenue. She helps manage the logistics of major firm events, supports firm programs designed to advance the professional development of firm attorneys at various stages of their careers, and spearheads initiatives that create opportunities for cross-office collaboration.

In 2019, Jessica co-created a podcast, "The Legal Slant" focused on bringing the legal marketing community together to provide wisdom, humor, camaraderie, and to share a few life hacks along the way. She is an active member of the Legal Marketing Association and has held several leadership roles, including serving as Co-Chair of the Southwest Region's 2022 Annual Conference, President of the Southwest Region in 2018, and serving on the international association's Annual Conference Advisory Committee for the 2017 and 2020 conferences.

EDUCATION

B.A., Regis University, *cum laude*

PROFESSIONAL AND COMMUNITY AFFILIATIONS

Member, Legal Marketing Association

ADMISSIONS

**Not licensed to the practice of law*