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Pronouns: he/him

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Plaintiff Personal Injury

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“

Never, never, never give up.

-Winston Churchill

”

MARC H. LAMBER

Marc focuses his practice on plaintiffs' catastrophic injury and wrongful death litigation. He formed the [plaintiff personal injury](#) practice at Fennemore and has built it into the strong and innovative practice it is today.

Marc chose personal injury law after spending several years as a defense attorney. He wanted the opportunity to work on a more personal level with clients, and saw personal injury law as the best outlet. Marc has represented thousands of accident victims and their families, resulting in hundreds of successful jury trials, arbitrations, mediations and settlements. He has not only recovered tens of millions of dollars for his clients, he also has proudly forged bonds with them and their families that he expects to endure a lifetime.

Marc is frequently featured on national, regional and local media for comment on legal issues and other current affairs. Marc has been featured on the cover of *AZ Business Magazine* as one of The Top 100 Lawyers in Arizona and highlighted by *Newsweek* as one of the "20 Leaders Plaintiffs' Trial Lawyers." Marc has appeared on CNN, [Good Morning America](#), [Today](#), Fox News, CBS News, [Apple.com](#), [USA Today](#), and [Above the Law](#). Marc belongs to several [Chamber of Commerce](#) organizations.

When not working, Marc spends his time with his wife and sons.

EDUCATION

J.D. New York University School of Law

B.A., *cum laude*, General Studies (Biology, Chemistry and Spanish) University of Arizona

AREAS OF PRACTICE

OTHER EXPERIENCE

Business and Personal Injury Torts

Commercial Law

Litigation

[Motorcycle Accidents](#)

[Truck and Tractor-Trailer Accidents](#)

[Wrongful Death Matters](#)

Plaintiff Personal Injury

Business Litigation

Professional Liability

AWARDS AND HONORS

Best Lawyers in America[®], Personal Injury Litigation, 2012-2022 and 2024

Southwest Super Lawyers[®], 2012-2021

AZ Business Leaders 2020, *AZ Business Magazine*, 2020

AZ Business Leader 2019, *AZ Business Magazine*, 2019

2015 Top Lawyers in Arizona, *AZ Business Magazine*

Top Valley Lawyers – Personal Injury, *North Valley Magazine*, 2013

Benchmark: Plaintiffs, Local Litigation Star, 2012-2013

Selected for *Madison Who's Who Among Executives and Professionals*

One of 20 Leaders Plaintiffs' Trial Network, *Newsweek*

12 of America's Techiest Lawyers, *American Bar Journal*

AV[®] Preeminent[™] Peer Review Rated (the highest rating available), by Martindale-Hubbell

ARTICLES AND PRESENTATIONS

Author, "[Think Driverless Taxis Aren't Safe? Here's a Simple Test.](#)," Washington Post, December 10, 2025

Author, "[Auto injuries are my job. I want Waymo to put me out of work. | Opinion](#)," AZCentral, November 21, 2025

Author, "Arizona's 'bite-and-run' law claps back at irresponsible dog owners — but jail time?," Paradise Valley Independent, November 3, 2025

Author, "[Train better — Don't let cops' 'Green Labs' experiment replace evidence](#)," AZ Capitol Times, October 7, 2025

Author, "[New ADOT Crash Facts report exposes human error behind Arizona road fatalities](#)," Herald Review, July 23, 2025

Author, "[Arizona lawmakers are creating a dangerous double standard with military tobacco exemption](#)," Arizona Mirror, June 9, 2025

Author, "[Senate Bill 1247 fails our youngest members of the military](#)," AZ Capitol Times, June 6, 2025

Quoted, "[Insurance Institute for Highway Safety announces its safest vehicles on the road in 2025](#)," ABC15, March 13, 2025

Author, "[Why modifying Arizona's 'keep right' law will save lives](#)," AZ Big Media, February 26, 2025

Author, "[Waymo's Austin Rollout: Could this be the end of car accidents?](#)," Fennemore Blog, January 28, 2025

Author, "Health & Safety: New federal rules requiring rear passenger seatbelt warnings have no teeth," Arizona Daily Star, January 6, 2025

Author, "[Phoenix City Council takes steps to increase traffic safety](#)," Arizona Capitol Times, November 6, 2024

Author, "[Cars are spying on their owners – how to stay protected](#)," Arizona Capitol Times, August 29, 2024

Author, "[What you need to know about Arizona's new off-highway vehicle law](#)," AZ Big Media, July 7, 2024

Author, "[Arizona may soon be a launchpad for flying cars — and a pioneer for regulating them](#)," Phoenix Business Journal, April 1, 2024

Quoted, "[Arizona moves toward adopting boater education legislation](#)," Boating Industry, February 27, 2024

Author, "[Smart step toward ending boating tragedies](#)," Arizona Capitol Times, February 11, 2024

Author, "Let's get behind Tempe's Operation Slow Down," Daily Independent, January 19, 2024

Author, "Staying alert, knowing the law and saving lives at Lake Pleasant," Arizona Digital Free Press, August 2, 2023

Featuring, "5 ways Chat GPT could revolutionize the law profession," AZ Big Media, August 2, 2023

Author, "Keep your teen safe and alive on Arizona roads this July 4," AZ Big Media, July 3, 2023

Featuring, "Drivers warned of automatic admission of guilt that means running a red light will cost more than a fine," The U.S. Sun, July 25, 2023

Author, "A meaningful change to Arizona's traffic laws that could save lives," Queen Creek Sun Times, April 23, 2023

Author, "If you indulge with cannabis don't get behind the wheel afterward," Arizona Digital Free Press, April 20, 2023

Author, "Arizona could become transportation utopia with self-driving cars, but we're not there yet," Queen Creek Sun Times, March 26, 2023

Author, "Meaningful change to Arizona's traffic laws could save lives," Arizona Capitol Times, March 24, 2023

Featuring, "New state withholding forms for 2023, IRS guidance shifts on 1099Ks for solopreneurs," City Sun Times, March 12, 2023

Featuring, "Running a red light in Arizona will cost you more than a fine," Arizona 15, March 10, 2023

Quoted, "Throwing a house party for New Year's? You can face significant liabilities," 13News, December 30, 2022

Quoted, "Halloween is one of the most dangerous times of year for young pedestrians, locals share tips to lower that risk," 12News, October 27, 2022

Quoted, "ADOT tracks record year for deadly crashes with more than 1,000," ABC 15 Arizona, October 1, 2022

Author, "Can "Quiet Quitters" Be Fired? Yes, But Be Careful!" *inBusiness*, October 1, 2022

Author, "Here's how self-driving cars put Arizona traffic laws to the test," AZ Big Media, September 30, 2022

Featuring, "Pandemic contributes to "quiet quitting" as workers seek work/life balance," KOLD, September 28, 2022

Author, "Local illustrations of a burgeoning high-tech marketplace in the Phoenix metropolitan area," Arizona Digital Free Press, September 16, 2022

Quoted, "During National Water Safety Month, a local attorney weighs in on pool-safety legalities," Newsbreak, May 23, 2022

Author, "Take steps to stay safe, prevent drowning this summer," Queen Creek Independent, May 2, 2022

Quoted, "16 pedestrians killed on Tucson streets this year, nearly a third were hit-and-runs," KOLD13, April 18, 2022

Quoted, "New tax rule targets businesses that accept payment through apps," *AZ Big Media*, February 15, 2022

Quoted, "Teen drivers three times as likely to be in deadly crashes," KOVA, September 6, 2021

Quoted, "As summer heat continues, drowning deaths in Arizona are on the rise," FOX 10, August 22, 2021

Quoted, "Responding to kids and pets in hot cars – what do you do?" KOLD 13 News, June 8, 2021

Quoted, "Are private businesses liable for unmasked, unvaccinated customers?," *AZ Big Media*, May 25, 2021

Author, "Private Businesses Not Likely Liable for Unmasked, Unvaccinated Customers," *InBusiness*, May 24, 2021

Interview, "Practicing the Noble Profession," Fennemore Blog, May 20, 2021

Quoted, "FACT FINDERS: Can businesses be held liable if someone gets sick?" KOLD 13 News, May 14, 2021

Quoted, "FACT FINDERS: Can businesses require proof of vaccination to go maskless?" KOLD 13 News, May 13, 2021

Podcast, "Fenn.Talks: Leveraging Personal Passion and Technology to Enhance the Client Experience with Marc Lamber," Fenn.Talks Podcast, May 6, 2021

Quoted, "Move over or pay up: Governor Ducey signs tougher right-of-way penalties into law," KOLD 13 News, April 30, 2021

Quoted, "Is 'proof of vaccination' legal in Arizona?" News 4 Tucson, March 31, 2021

Quoted, "Vaccine passports are here, but who will use them?" KOLD 13, March 30, 2021

Quoted, "What to expect while driving now that marijuana is legal," *AZ Big Media*, February 22, 2021

Quoted, "How long will THC remain in your system? Debate continues as more states legalize recreational pot," ABC 15 Arizona, February 15, 2021

Quoted, "Recreational weed and Arizona DUI law: What you need to know," AZ Family, February 9, 2021

Quoted, "A safety advocate fears that Arizona will meet the same fate as Colorado," KYMA, February 4, 2021

Quoted, "'Don't drive high': Attorney concerned pot-related traffic crashes may increase with legal weed," KOLD News 13, February 2, 2021

Quoted, "'It shattered our families': Mothers hope distracted driving law is taken seriously," KOLD News 13, December 29, 2020

Quoted, "Come Jan. 1, keep your hands on the wheel," *East Valley Tribune*, December 27, 2020

Quoted, "Law enforcement to hand out tickets for distracted driving in Arizona starting Jan. 1, 2021," ABC 15 Arizona, December 14, 2020

Quoted, "Recreational marijuana available to buy next spring," News 4 Tucson, December 6, 2020

Quoted, "Recreational marijuana is legal in Arizona but there's still no way legally to get it, at least for now," KVUE, November 30, 2020

Quoted, "Legal weed law takes effect but sales are off limits," KOLD 13 News, November 30, 2020

Author, "COVID-19 Liability Waivers: What Businesses Should Know," *Law360*, June 24, 2020

Quoted, "President Trump 'not worried at all' about Phoenix visit amid coronavirus concerns," ABC 15 News, June 22, 2020

Quoted, "You'll Have to Do This One Thing Before You Return to Work Amid Coronavirus," *Best Life*, June 16, 2020

Quoted, "Fact Finders: Three things a liability waiver needs to have," KOLD, May 29, 2020

Quoted, "Fact Finders: Will a COVID-19 liability waiver hold up in court?," KOLD, May 29, 2020

Quoted, "Businesses seeking COVID-19 liability waivers won't automatically be immune from lawsuits," *Washington Examiner*, May 28, 2020

Quoted, "Proposed bill could allow legal protections for businesses if someone contracts COVID-19," Fox 10 Phoenix, May 27, 2020

Interview, "What to do before signing COVID-19 liability waivers," *Arizona Horizon*, May 26, 2020

Quoted, "Fact Finders: More businesses may add liability waivers. Do customers have to sign?" KOLD, May 25, 2020

Author, "Flurry of COVID-19 lawsuits may be on the way as Arizona reopens," *Arizona Capitol Times*, May 20, 2020

Quoted, "The legal state of returning to work during COVID-19," *Tucson Local Media*, May 20, 2020

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Author, "Are business owners legally responsible if a customer or employee catches COVID-19?" *AZ Big Media*, May 14, 2020

Interview, "Legal ramifications for businesses reopening during the pandemic", *Arizona Horizon*, May 13, 2020

Quoted, "Is Opening for Business Also Opening to Liability?" *InBusiness*, May 13, 2020

Quoted, "Fact Finders: Businesses at a higher risk to claims related to COVID-19," KOLD, May 13, 2020

Author, "Flurry of COVID-19 lawsuits may be on the way as Arizona reopens," *Tucson Sentinel*, May 12, 2020

Co-author, "My View: How 'force majeure' may offer way out of a contract due to Covid-19," *Phoenix Business Journal*, May 12, 2020

Quoted, "Fact Finders: Can a customer prove they caught COVID-19 at a particular business?" KOLD, May 11, 2020

Quoted, "Covid-19 lawsuits: Valley lawyer assesses legal challenges for businesses as they reopen," *Phoenix Business Journal*, May 10, 2020

Quoted, "Families plan to sue long-term care facilities after loved ones' deaths," ABC15 Arizona, May 6, 2020

Quoted, "Lawyer talks liability lawsuits businesses may face opening back up amid pandemic," Fox 10 Phoenix, May 6, 2020

Co-author, "If a business can't survive because of COVID-19, is there a way out?" *Tucson Sentinel*, May 5, 2020

Quoted, "Discussing Business Protection Strategies with Marc Lamber," *Inside Tucson Business*, April 24, 2020

Quoted, "Contract Clause Could Cancel Obligations During COVID-19 Pandemic," KTAR News, March 23, 2020

Quoted, "Study: Texting While Walking Increases Chance for Accidents," ABC-15 Arizona, February 17, 2020

Quoted, "E-Biz Players Pinning Hopes on 3rd Circ. Amazon Ruling," *Law360*, February 14, 2020

Quoted, "The 10 Deadliest Driver Distractions [+How to Avoid Them]," *My Car Insurance 123*, February 12, 2020

Interview, "Super Bowl Party? Know Your State's Social-Host Liability Laws," *Newsmax*, January 31, 2020

Quoted, "If You Host a New Year's Eve Party, What Are You Liable For?" 12 News, December 30, 2019

Author, "9th Circuit Puts Facebook's Facial Recognition Tech Under Privacy Microscope," *Tucson Sentinel*, September 22, 2019

Interview, "Operation Safe Roads: Do Stiffer Traffic Citation Fines Lead to Safer Roads?" ABC 15 Arizona, September 6, 2019

Quoted, "14 Rude Driving Habits You Need to Stop ASAP," *Reader's Digest*, September 2019

Interview, "Operation Safe Roads: Driver's Rights After Construction Zone Damage," ABC 15 Arizona, July 18, 2019

Interview, "10 Ways AI Could Disrupt Every Facet of the Legal Industry," *AZ Big Media*, July 11, 2019

Interview, "CAN'T BLOCK: President Trump Told He CAN'T Block Critics on Twitter," Fox 10 Phoenix, July 10, 2019

Quoted, "Native American Student Plans to Wear Cap Adorned With Sacred Eagle Feather Despite District's Threat to Confiscate," 12 News, May 15, 2019

Interview, "Woman Urges Caution on E-Scooters Following Accident," Fox 10, May 7, 2019

Interview, "Banning Cellphones While Driving: What You Need to Know," April 19, 2019

Interview, "Driving High on 4/20 Might Kill Your Buzz," 12 News, April 19, 2019

Interview, "The Psychology Behind Society's True Crime Obsession," Rasmussen College, April 8, 2019

Quoted, "EV Mayors Warn of Regional Texting Ban," *East Valley Tribune*, March 10, 2019

Interview, "City of Tempe Passes Stricter Texting and Driving Law," AZ Family, March 1, 2019

Interview, "Tempe Hands Free Ordinance," KTAR, March 1, 2019

Quoted, "Venus Williams Wrongful Death Lawsuit Settled," *Axcess News*, December 14, 2018

Interview, "Liability Issues at Phoenix's Sky Harbor International Airport," Fox 10, September 17, 2018

Quoted, "Best TV Shows to Binge Watch in 2018: Lawyers Share Their Favorites," *Rocket Matter's Legal Productivity*, July 12, 2018

Quoted, "Facial Recognition Systems Are in Ethical Crosshairs," *ITPro Today*, July 16, 2018

Interview, "Safe Summer Driving: It's Really Up to You," *Yahoo! Finance*, June 12, 2018

Quoted, "Lawyers Weigh In: How to Prevent Stress, Substance Abuse and Depression in the Profession," *ABA Journal*, June 5, 2018

Interview, "Lawyer 2.0: Marc Lamber is at the Forefront of Where Technology and Traditional Law Merge," *North Valley Magazine*, June 4, 2018

Interview, "Here's How Social Media Can Get You Into Trouble," *Arizona Business Magazine*, May 24, 2018

Interview, "Uber Stops Self-Driving Program in AZ," ABC 15, May 18, 2018

Interview, "A Leader in the Legal Industry Shares the Top 10 Ways He Handles Stress," *Rocket Matter*, May 18, 2018

Interview, "Punishment for Starting Wildfires," ABC 15, May 14, 2018

Interview, "Car Safety," Fox 10, May 1, 2018

Quoted, "Ready Lawyer One: Virtual Reality is Coming to Courtrooms," *Law360*, April 19, 2018

Quoted, "Autonomous Vehicles Present Opportunities, Challenges," *The Sun Chronicle*, April 6, 2018

Interview, "First Amendment Rights," 12 News, March 23, 2018

Interview, "The Future of Uber Self-Driving," AZ Family 3TV, March 22, 2018

Quoted, "Experts Say Uber is to Blame, at Least in Part, For Fatal Self-Driving Accident," *Phoenix Business Journal*, March 22, 2018

Quoted, "What Uber's Fatal Accident Means for the Future of Autonomous Cars," *Inc.com*, March 19, 2018

Quoted, "How Will AI Disrupt the Legal Industry?" *Disruptor Daily*, February 28, 2018

Interview, "3 Ways Star Wars and Star Trek Will Transform Business in 2018," *CSO*, January 4, 2018

ADMISSIONS

Arizona

Colorado

Illinois

New York

U.S. District Court, District of Arizona

U.S. Court of Appeals, Ninth Circuit