



ADRIAN D'AMICO

Director of Emerging
Technology and Innovation

Artificial Intelligence Counseling &
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Fennemore Forward

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ADRIAN D'AMICO

Adrian D'Amico is a Director in Fennemore's **Emerging Technology and Innovation** group. He helps lead the firm's technology vision across strategic initiatives, including Project BlueWave AI, Essential Law, the adoption of Artificial Intelligence, and developing opportunities for automated legal processes.

Adrian has over 12 years of experience developing innovative legal technology solutions for large, international companies with \$2B+ annual revenue. He is recognized for implementing transformative strategies that streamline legal workflows, optimize budgets, and reduce risks.

Specializing in contract/matter management, legal artificial intelligence, advanced document automation, and legal process design, Adrian has executed legal technology frameworks for Fortune 500 clients, including Walt Disney, Microsoft, Amazon, and Cisco Systems. His innovative use of generative AI has improved legal drafting efficiency by 60%, while his automation strategies have cut contract production times by 82% in his previous role as a Senior Advisory Consultant at Thomson Reuters.

Adrian has also served as inhouse senior attorney within FedEx's Business Transactions Group, where his practice focused primarily on technology transactions, such as software design and hardware R/D. As part of his role with FedEx, Adrian also built successful legal technology solutions across the FedEx global enterprise, including document automation, AI, and CLM.

Adrian earned his law degree with an emphasis in Corporate, Contract, and Technology law and an M.B.A. in Information Systems and Strategy from the University of Pittsburgh. He is also a certified professional administrator in a variety of legal technologies, including HighQ, Contract Express, and CoCounsel.

A licensed attorney in Pennsylvania, Adrian's influence extends globally, as he's presented at renowned industry conferences like CLOC, ILTA, and the ACC.

EDUCATION

J.D., University of Pittsburgh School of Law

M.B.A, University of Pittsburgh Katz Graduate School of Business

B.A., Emory University

AREAS OF PRACTICE

Artificial Intelligence Counseling & Governance

PROFESSIONAL AND COMMUNITY AFFILIATIONS

Principal/Founder, Covalent Media

Humane Animal Rescue Society of Pittsburgh

ARTICLES AND PRESENTATIONS

Featured, "[From Data Overload to Strategic Insight: How AI Is Reshaping Legal Investigations](#)," The National Law Journal, January 26, 2026

Author, "[With Arizona job market booming, here's how the rules of hiring are changing](#)," AZ Big Media, October 18, 2025

Featured, "[Fennemore Unveils 'DOT,' an AI Assistant Transforming Legal Work and Client Service](#)," BusinessWire, September 10, 2025

Author, "[AI-Ready Billing: Rethinking Legal Pricing in the Age of Automation](#)," Fennemore Blog, August 5, 2025

Featured, "[AI in eDiscovery: What Was, What Is, and What's Coming](#)," CloudNine, July 1, 2025

Author, "[Project BlueWave AI, a state-of-the state and how it will transform your practice](#)," Fennemore Blog, April 8, 2025

Speaker, ACC, 2024 – Generative AI in the Legal Sector (CoCounsel)

Speaker, CLOC, 2023 – Advanced CLM & Matter Management (HighQ)

Speaker, ILTA, 2021 – Complex Document Automation Solutions (Contract Express)

ADMISSIONS

Pennsylvania