



STACIE K. SMITH
Director

Intellectual Property

Phoenix

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“Whatever you choose to do, leave tracks. That means don't do it just for yourself. You will want to leave the world a little better for your having lived.”
Ruth Bader Ginsburg

STACIE K. SMITH

Stacie is an accomplished business transactional attorney with a focus on intellectual property and technology law.

With a forward-looking approach, Stacie advises clients on emerging issues including, domain name disputes, social media, and data privacy matters; she works to ensure her clients are well-equipped to navigate the evolving business landscape. Her practice also encompasses managing domestic and international trademark portfolios, copyright registration and protection, and counseling clients on intellectual property protection and enforcement.

Stacie's journey at Fennemore began as a paralegal, and she has since risen to become a trusted advisor to clients ranging from innovative start-ups to established corporations across diverse industries, including software, electronics, internet, real estate, personal products, gaming, and toys. She serves as a core member of the firm's practice supporting start-up companies.

As the Phoenix Office Managing Partner and a member of the firm's seven-person management committee, Stacie plays a pivotal role in the firm's management. Stacie is an avid reader and enjoys swimming and spending time with her family and friends.

EDUCATION

J.D., Arizona State University, Sandra Day O'Connor College of Law

Case Note Editor, *Arizona State Law Review*, 1991-1992

B.A., Political Science, University of Arizona, *cum laude* with highest distinction

AREAS OF PRACTICE

Intellectual Property

Business & Finance

Emerging Businesses & Technologies

Privacy & Data Security

General Counsel Services

Apparel & Fashion

REPRESENTATIVE CASES

Managed domestic and international trademark portfolio for publicly traded companies

Represented the purchaser in the acquisition of a domain name registrar and Internet service provider, including negotiating and drafting numerous ancillary agreements related to the transfer and licensing of software and services.

Represented the purchaser in the acquisition and licensing of patents, trademarks and copyrights related to the manufacture and distribution of mobility products and services.

Outside intellectual property counsel for a New York based provider of data, analytics and technology for the commercial mortgage-backed securities and commercial real estate industry.

Negotiated and drafted software license agreements, joint development agreements and service provider agreements as outside intellectual property counsel for a national waste disposal company.

AWARDS AND HONORS

Best Lawyers in America[®], Trade Secrets Law, 2023-2025

ARTICLES AND PRESENTATIONS

Featured "Operation Homefront presents Cornerstone Awards to Karen A. Monsen and Stacie K. Smith," PR Web, November 13, 2024

Co-author, "The Cost of a Photograph," Fennemore Client Alert, January 23, 2020

Co-author, "Inside the Do's and Don'ts of How to Name Your Company (Opinion)," *Northern Nevada Business View*, October 31, 2018

PROFESSIONAL AND COMMUNITY ACTIVITIES

Member, North Central Women's League

Member, Intellectual Property Section, State Bar of Arizona

Member, American Intellectual Property Law Association

ADMISSIONS

Arizona