FENNEMORE.



SUSAN STONE ROSENFIELD

Director

Intellectual Property

Phoenix
P: 602.916.5317 F: 602.916.5517
srosenfield@fennemorelaw.com

"The measure of success is not whether you have a tough problem to deal with, but whether it's the same problem you had last year."
- John Foster Dulles

SUSAN STONE ROSENFIELD

Susan Rosenfield counsels and assists clients in the adoption, defense and enforcement of patent, trademark, copyright and trade secret rights. Susan also crafts clients' website privacy and terms of use policies and advises clients regarding product packaging and labeling to meet the requirements of federal and state regulations and laws. In all aspects of her work, Susan looks for the best ways to identify and protect her clients' intellectual property and other rights, adding significant value to clients' businesses. As a registered patent attorney, she has decades of experience in the preparation and prosecution of both patent and trademark applications worldwide, and is adept at putting in place the appropriate contracts to protect and preserve ownership of intellectual property.

Susan's experience extends to a wide variety of industries, including agriculture, mining, food manufacturing, packaging and distribution, water treatment, pharmaceuticals, dietary supplements, cosmetics, educational training, software, solar energy, telecommunications, construction, financial services, hospitality, restaurants, hotels, entertainment, leisure/recreation, physical fitness and yoga, and equine products and services. She also regularly represents clients in mergers and acquisitions, as well as lenders, such as banks and venture capitalists.

As the daughter of an attorney, Susan has always loved to write, and she worked as a journalist while pursuing her undergrad before committing to the patent law specialty track. She went to law school at night, and worked full time for patent law firms during the day, starting her career in law performing patent and trademark searches. In her current work as an attorney, she enjoys helping her clients advance their business by proactively avoiding problems where possible, and finding practical approaches to solve problems. She firmly believes business owners should focus

on running their businesses, as she efficiently manages their intellectual property portfolios and issues.

Susan is also the Chairperson of the firm's pro bono committee and is actively involved with the Fennemore Foundation.

Susan and her family, along with four dogs of their own, have fostered countless puppies over the years with a soft spot for organizations like Luv of Dogz Fund and Saving Paws Rescue Arizona. She also loves riding her horse on the Arizona trails, and when not riding horses, you will probably find Susan tending her vegetable garden.

EDUCATION

J.D., Patent Law Specialty Track, George Mason University Antonin Scalia Law School

B.S., Biology, Virginia Tech

Member of national leadership Honor Society Caucus, Omicron Delta Kappa

AREAS OF PRACTICE

OTHER EXPERIENCE

Emerging Businesses and Technologies

Life Sciences

Litigation

Renewable Energy and Clean Tech

Restaurant and Food Services

Intellectual Property

Agribusiness

Emerging Businesses & Technologies

Business & Finance

Privacy & Data Security

Cannabis Business

Education

AWARDS AND HONORS

Best Lawyers in America®, Biotechnology and Life Sciences Practice, Patent Law, Trademark Law, 2016-2027

Top Lawyer – Intellectual Property Technology, *Phoenix Magazine*, 2026

Best Lawyers in America®, Lawyer of the Year, Patent Law, 2017, 2022

AV® Preeminent™ Peer Review Rated (the highest rating available), by Martindale-Hubbell

ARTICLES AND PRESENTATIONS

Co-Author, "A practical guide to IP protection for Phoenix entrepreneurs," AZ Big Media, September 4, 2025

Co-Author, "Why protecting intellectual property is a must for Valley entrepreneurs," Daily Independent, August 27, 2025

Co-Author, "Preserving A Business' Competitive Edge: A Practical Guide To IP Protection For Phoenix Entrepreneurs," Fennemore Article, August 22, 2025

Featuring, "Artificial intelligence and the law," Jewish News, October 18, 2023

Featured, "Attorneys help businesses stay on top of social and regulatory changes," inBusiness, June 2022

Panelist, "IP Strategies to Protect Your Business," Arizona BioPreneur Conference, March 25, 2022

Co-Author, "Employee Assignments of Inventions – An Update," Fennemore Client Alert, August 26, 2021

Panelist, "#SCGGlobalSpin?: COVID-19 and Life Sciences, a Global Panel Discussion," SCG Global Spin, January 25, 2021

Co-author, "Ownership of Employee Inventions," Fennemore Client Alert, January 7, 2020

Speaker, "Wild and Domestic Arizona Horses (and Mules)," 2016 Equine Law Summit, March 2016

Featured, "Companies to Stop Revenge Makeover Ads Using Ex-Governor," Washington Times, September 3, 2015

PROFESSIONAL AND COMMUNITY ACTIVITIES

Member, Board of Directors of Easterseals Blake Foundation

Former Member, Board of Directors of Upward for Children and Families (organization now closed)

Member, American Intellectual Property Law Association

Member, Association of University Technology Managers (AUTM)

Member, International Trademark Association

Member, Virginia Bar Association

Member, State Bar of Arizona

Past Chairperson, Intellectual Property Law Section, State Bar of Arizona

ADMISSIONS

Arizona

Virginia

U.S. District Court, District of Arizona

U.S. District Court, Eastern District of Virginia

U.S. Court of Appeals, Fourth Circuit

Registered Patent Attorney U.S. Patent and Trademark Office